Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

SHORR, JOHNSON, MAGNUS & PARTNERS, LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADEPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
404330	11-01-2012	11-05-2012	3	PA DEMO PARTY/CASEY FOR SENATE	PA DEMOCRATIC PARTY/CASEY FOR SENATI	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	247665	PHILADELPHIA	A. CLIFFORD	11-02-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	247665

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	11-02-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30					2			2	650	2	1,300.00
2	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	9	30	2	2						4	650	4	2,600.00
3	11-02-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30					4			4	1,500	4	6,000.00
4	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	4	3						7	1,500	7	10,500.00
5	11-02-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30					2			2	1,500	2	3,000.00
6	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30	2	2						4	1,500	4	6,000.00
7	11-02-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	8	30					1			1	1,600	1	1,600.00
R 8	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	7	30	2							2	1,600	2	3,200.00
9	11-02-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30					1			1	1,700	1	1,700.00
10	11-05-2012	11-06-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	1	1						2	1,700	2	3,400.00
11	11-02-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	7	30					2			2	1,600	2	3,200.00
12	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	7	30	1							1	1,600	1	1,600.00
13	11-05-2012	11-06-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	7	30	1	1						2	2,000	2	4,000.00
14	11-02-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30					1			1	800	1	800.00
15	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30	1							1	800	1	800.00

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	247665	PHILADELPHIA	A. CLIFFORD	11-02-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	247665

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
16	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	8	30						1	1	2	1,200	2	2,400.00
17	11-02-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	8	30					1			1	3,400	1	3,400.00
18	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	8	30	1							1	3,400	1	3,400.00
19	11-02-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30					2			2	2,200	2	4,400.00
20	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30	2							2	2,200	2	4,400.00
21	11-02-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	8	30					1			1	3,600	1	3,600.00
22	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	8	30	1							1	3,600	1	3,600.00
23	11-02-2012	11-02-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)	8	30					1			1	3,600	1	3,600.00
24	11-05-2012	11-05-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)	8	30	1							1	3,600	1	3,600.00
25	11-05-2012	11-05-2012	08:00PM - 10:00PM	PRIME MO8 (7008)	9	30	1							1	10,000	1	10,000.00
26	11-05-2012	11-05-2012	10:00PM - 11:00PM	PRIME MO10 (7010)	9	30	1							1	6,500	1	6,500.00
27	11-02-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	9	30					1			1	1,000	1	1,000.00
28	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	9	30	1							1	1,000	1	1,000.00
29	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	9	30							1	1	650	1	650.00
30	11-04-2012	11-04-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7	9	30							2	2	500	2	1,000.00

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404330	11-01-2012	11-05-2012	3	PA DEMO PARTY/CASEY FOR SENATE	PA DEMOCRATIC PARTY/CASEY FOR SENATI	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	247665	PHILADELPHIA	A. CLIFFORD	11-02-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	247665

	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
	31	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)	8	30						1	1	2	1,400	2	2,800.00
	32	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	8	30						2		2	1,000	2	2,000.00
	33	11-04-2012	11-04-2012	09:00PM - 10:00PM	PRIME SU9 (7050)	9	30							1	1	10,000	1	10,000.00
	34	11-02-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30					1	1	1	3	3,200	3	9,600.00
	35	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30	1							1	3,200	1	3,200.00
	36	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	9	30							1	1	650	1	650.00
	37	11-02-2012	11-02-2012	09:00PM - 10:00PM	PRIME FR9 (7043)	9	30					1			1	4,800	1	4,800.00
	38	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)	9	30						1		1	2,800	1	2,800.00
	39	11-04-2012	11-04-2012	07:00PM - 08:00PM	PRIME SU7 (7048)	9	30							1	1	3,500	1	3,500.00

	MG Group #	Preempted	Rate	Reason	MG Description		Duration											
M	336644	11-04-2012	3,500	POLITICAL	1 X 30 @ $2,800 S 08:00PM - 11:30PM - 11/03/12-11/03/12 (7220),	9	30						X		1	2,800	1	2,800.00
						9	30						X		1	500	1	500.00
					1 X 30 @ $500 S 06:00AM - 08:00AM - 11/03/12-11/03/12 (6997),	9	30						X		1	200	1	200.00
					1 X 30 @ $200 S 12:35AM - 01:35AM - 11/03/12-11/03/12 (7766)													
		Total:	3,500												Preempt Total:		-1	-3,500.00

	40	11-04-2012	11-04-2012	08:00PM - 09:00PM	PRIME SU8 (7049)	9	30							1	1	12,000	1	12,000.00
	41	11-04-2012	11-04-2012	10:00PM - 11:00PM	PRIME SU10 (7051)	9	30							1	1	6,000	1	6,000.00
	42	11-05-2012	11-05-2012	08:00PM - 10:00PM	PRIME MO8 (7008)	9	30	1							1	10,000	1	10,000.00

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
43	**11-02-2012**	**11-02-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**8**	**30**					**1**			**1**	**1,000**	**1**	**1,000.00**
44	**11-04-2012**	**11-04-2012**	**12:00AM - 02:00AM**	**LF SUN MILLION $ MOVIE (6974)**	**8**	**30**							**2**	**2**	**150**	**2**	**300.00**
45	**11-04-2012**	**11-04-2012**	**11:30PM - 12:00AM**	**LATE NEWS ACTION NEWS AT 1130P SA-SU (699**	**8**	**30**							**1**	**1**	**2,800**	**1**	**2,800.00**
46	**11-02-2012**	**11-02-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**9**	**30**					**2**			**2**	**650**	**2**	**1,300.00**
47	**11-05-2012**	**11-05-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**9**	**30**	**2**							**2**	**650**	**2**	**1,300.00**
48	**11-02-2012**	**11-02-2012**	**06:00AM - 07:00AM**	**MORNING NEWS 6A MO-FR (6949)**	**9**	**30**					**2**			**2**	**1,500**	**2**	**3,000.00**
49	**11-02-2012**	**11-02-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**					**3**			**3**	**800**	**3**	**2,400.00**
	MG Group #	Preempted	Rate	Reason	MG Description		Duration										
	336507	11-02-2012	800	POLITICAL	1 X 30 @ $800 S 06:00AM - 08:00AM - 11/03/12-11/03/12 (6997)	8	30					X		1	800	1	800.00
		Total:	800												Preempt Total:	-1	-800.00
50	**11-05-2012**	**11-05-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**	**2**							**2**	**800**	**2**	**1,600.00**
51	**11-02-2012**	**11-02-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**9**	**30**					**2**			**2**	**2,200**	**2**	**4,400.00**
52	**11-02-2012**	**11-02-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**9**	**30**					**1**			**1**	**3,200**	**1**	**3,200.00**
53	**11-05-2012**	**11-05-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**9**	**30**	**1**							**1**	**3,200**	**1**	**3,200.00**

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				COMMENTS PAID FOR BY THE PENNSYLVANIA DEMOCRATIC PARTY AND AUTHORIZED BY BOB CASEY FOR SENATE INC													
															Contracted Gross Total:	90	194,100.00
															Actual Gross Total:	92	194,100.00
															Agency Commission:		29,115.00
															Net Total:		164,985.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	**4,300.00**	**4,300.00**	**194,100.00**	**0.00**	**194,100.00**
TOTAL	**4,300.00**	**4,300.00**	**194,100.00**	**0.00**	**194,100.00**

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